

Jinanshi Mehta

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EDUCATION

Boston University, Faculty of Computing and Data Sciences

Boston, Massachusetts

Bachelor of Science in Data Science with minor in Business Administration & Management

Jan 2025

EXPERIENCE

Indium Corporation (Leading Global Materials manufacturer serving Fortune 500 clients)

Clinton, New York

Business Analyst

June 2024 – Present

- Developed 4 executive Power BI dashboards for global sales tracking and CRM opportunities resulting in streamlining processes and cutting decision-making time by 20%
- Investigated a pilot migration to Azure infrastructure, optimizing data ingestion and reporting processes
- Conducted 2 SQL audits and designed secure permission reports to enhance data governance
- Served as the department's primary trainer for over 30 people for dashboard usage and analytics adoption; currently rebuilding the department's Tabular cube to optimize data structure and reporting efficiency

Boston University (Development & Alumni Relations)

Boston, Massachusetts

Marketing Analyst

Feb 2022 - Jan 2025

- Initially started as a fundraising caller and raised over \$11,000, was later promoted to the analyst position
- Supported leadership by building Power BI dashboards, managing CRM, and launching 30+ mass email campaigns
- Structured alumni engagement data and optimized fundraising communications through targeted analytics

Yasham Softwares (Software solutions start-up)

Raipur, India

Summer Intern

June 2023 – Aug 2023

- Ideated & helped develop AI models within 2 clients' software ecosystems to enhance operational decision-making
- Applied linear programming & deep learning models for resource optimization and predictive analytics for customer retention projects across retail businesses and healthcare

LEADERSHIP & INVOLVEMENT

Malhaar | Founder

Oct 2023 – Present

- Established a platform to connect Indian artists with event organizers, bridging a key market gap
- Personally performed at cultural events at Harvard, MIT, UMass, and beyond, some events attracting 1000+ people

Boston University Jains in Voice & Action | President

Sep 2022 - Present

- Scaled club membership from 6 to 50+, organized BU's largest Indian cultural festival (over 1,200 attendees), and led weekly events including temple visits and an 8-day meal drive serving 200+ students, with all proceeds donated to charity

The Flea Fair Nagpur | Founding Member

June 2021 - Present

- Ideated and led Nagpur's first Flea, now a legacy event drawing 15,000+ people annually, supporting 150+ small businesses

Independent Covid-19 Relief | Coordinator

May 2021 - May 2022

- Led a team of teenagers to manage emergency medical coordination for 200+ hospitals in Nagpur, supporting families with oxygen and ICU access during India's Delta wave. Postponed Boston University enrollment to focus on high-impact relief

EXTRACURRICULAR ACTIVITIES

- [Guinness World Record](#) for the largest cinematic band on earth
- Runner-up at Innovate@BU Start-up challenge for a smart-phone connected water tap prototype
- Indian Classical Music Vocals & Western Pop & Rock Vocals, Grade 6; Certification from **Trinity College of Music, London**

SKILLS

Tech: Machine Learning, Python, Azure, SQL, Power BI, Rust, R, C#, Excel, SSMS, Tabular Editor, SSIS

Personal: Leadership, Entrepreneurship, Communication, Strategic Planning, Networking, Analytical Thinking, Team Building